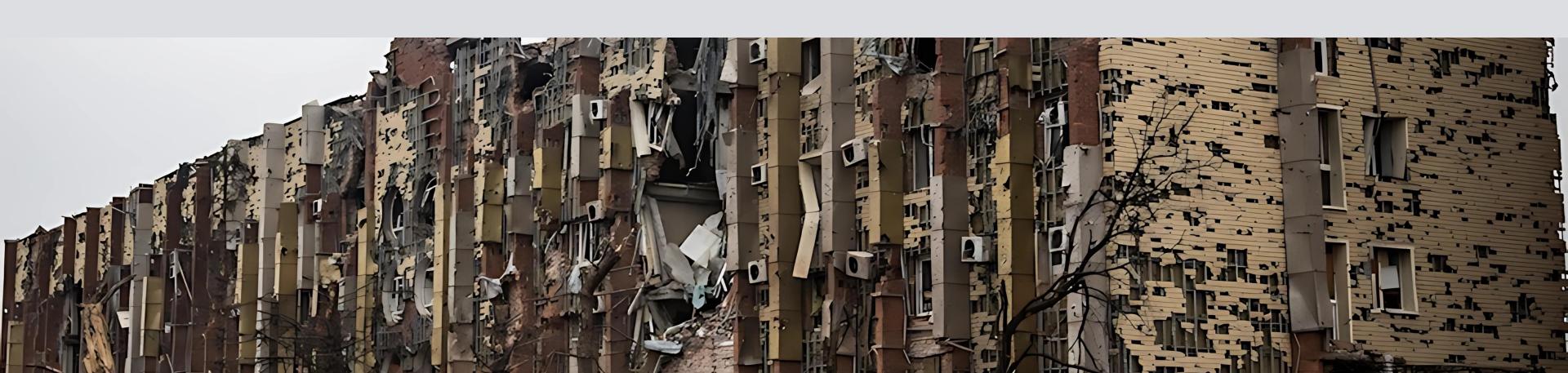


(01)

"Peace in Ruins" is an immersive VR experience that brings the reality of war into the heart of peaceful, familiar spaces—blurring the line between here and there, reminding us that peace is never guaranteed.



CONTEXT& RELEVANCE

RUSSIA Kyiv **IKRAINE**

MA VIRTUAL REALITY PROJECT PITCH

This project is directly inspired by the Russian invasion of Ukraine, one of the most consequential and visually documented wars of the 21st century. As Russian forces continue to destroy homes, schools, museums, and monuments, artists, citizens, and journalists have responded by digitally preserving the physical and emotional ruins through 3D scanning, point cloud data, audio diaries, and media archives.

"Peace in Ruins" aims to respectfully incorporate this material—sourced from open-access platforms and Ukrainian artists' initiatives—into a new spatial narrative. The goal is not to re-stage or dramatize, but to re-contextualize these raw, powerful fragments within an unexpected frame: the quiet, everyday landscapes of a Western capital.

(02)

PRESENTED BY OLIVIA WILSON

CONCEPT OVERVIEW

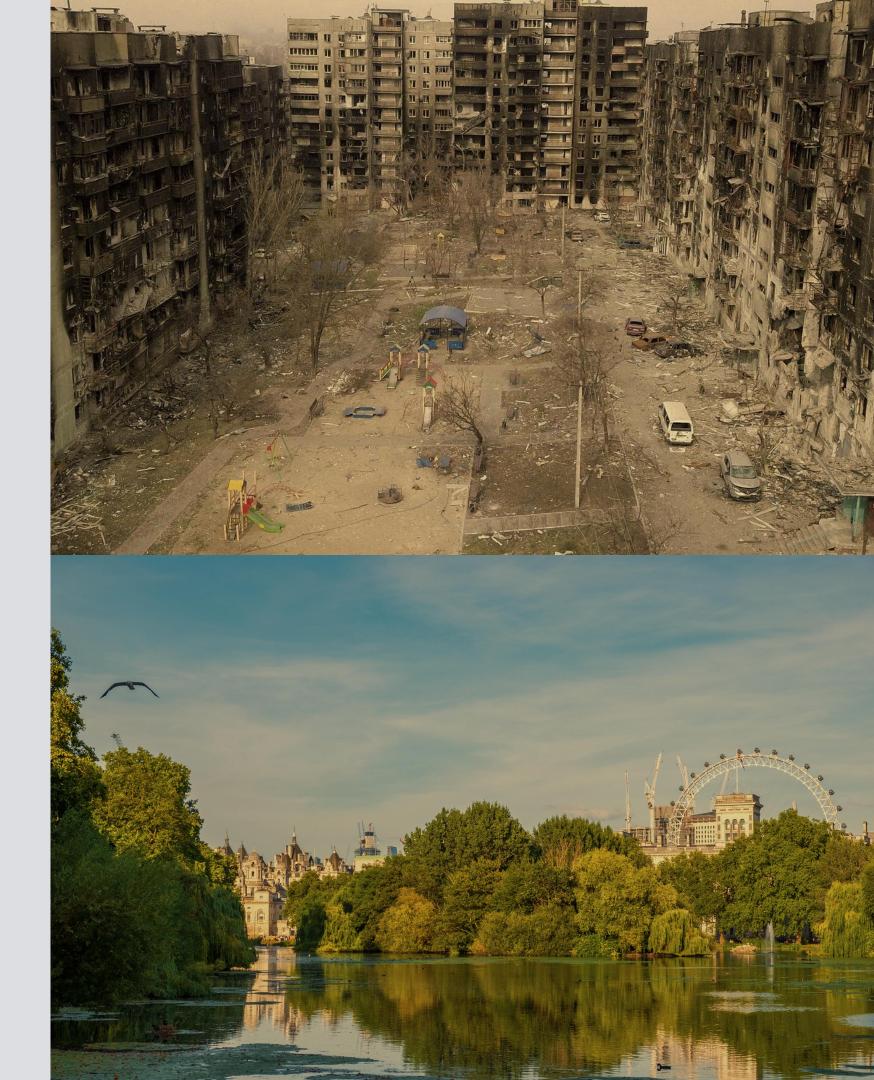
IMMERSIVE VR (360°/180°) EXPERIENCE TRANSFORMS INTO A WAR ZONE USING REAL DATA FROM UKRAINE

STARTS IN PEACEFUL LONDON

TWO ACTS: PEACE → RUINS

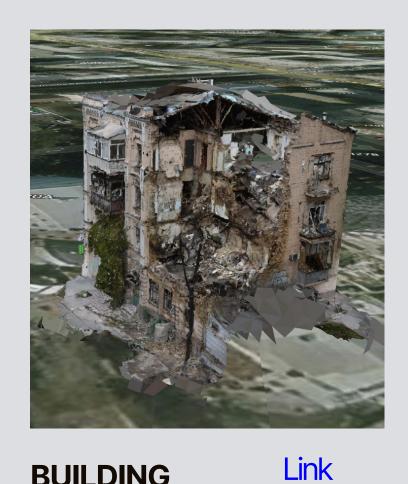
(03)

MA VIRTUAL REALITY PROJECT PITCH

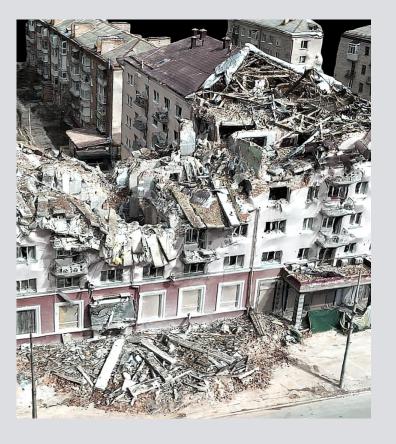


REFERENCE

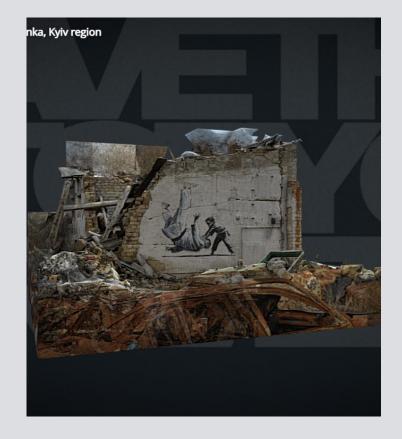
3D SCANS



BUILDING DESTROYED BY SUICIDE DRONE, ZHYLIANSKA ST., KYIV



BANKSY STREET Link ART IN BORODIANKA



UKRAINE HOTEL Link DESTRUCTION, CHERNIHIV

(05)

A blend of photogrammetry, LiDAR scans to build hybrid spaces. Peaceful locations (parks, stations, markets) will distort and fragment into digital ruins—subtle at first, then overwhelming.

NOTJUSTTHERWAR OURSHARED FRAGILITY.

